

File Requirements for Print Graphics, Vinyl & 3D Logos



All Files received for digital output must be print ready.

This means that it is ready to print without having to be altered in any way. It is laid out to the correct size, includes bleed and all fonts set to outlines.

Resolution:

150dpi or higher at full size, 300dpi at half size or 600dpi at quarter size.

COLOR PRINTS : These files require resolution as stated above. In addition, they must have 1/4" of bleed (extra image to be cut away) on each side. Also, please supply color proofs to match to when available. Acceptable file types are as follows:
Photoshop, Illustrator, Indesign, or Quark Xpress (.psd/.tiff/.jpg/.indd/.qxd/.eps)

BACKLITS : These files require resolution as stated above. Backlits are framed, and a portion of the image is always lost behind that frame. Please obtain the VISUAL OPENING & OVERALL SIZES from your fabricator. Also, please supply color proofs to match to when available. Acceptable file types are as follows:
Photoshop, Illustrator or Indesign (.psd/.tiff/.jpg/.indd/.eps)

VINYL & 3D : Files that are to be cut out as decals or 3 dimensional lettering require vector or line artwork. Logos from the internet, as well as jpg's do not work for this application. Such files can often be traced into vector form for an addition charge. Acceptable file types are as follows:
Illustrator (.ai/.pdf/.eps)

Deadlines:

In addition, all files for output must be received 5 working days prior to the day your project is shipping. Your sales person can provide you with this information. If print ready art is not received 5 days prior to ship you are subject to rush charges up to 50% and shipping charges.

Design Time:

Any files received that must be adjusted will be subject to computer labor fees @ \$125 per hr.

Files are best sent on a CD or DVD via Fed-Ex or UPS. You may also post your files on our FTP. Server which can be accessed using FTP Client Software and entering the following information:

Host: gator3278.hostgator.com
Client login: customer@upload.luxgraphicimaging.com
Client password: Luxgfx123! (case sensitive)

If you have any questions regarding the output of your graphics or the set-up of your artwork, please contact us.